GlobalLearning @ SIM

SINGAPORE INSTITUTE OF MANAGEMENT

# INTERNATIONAL SUMMER PROGRAMME

## 1 - 19 JULY 2019



SIM GLOBAL EDUCATION

A Member of the SIM Group



# Programme Overview

**Singapore Institute of Management (SIM)** welcomes you to join us for a truly unique summer programme in 2019.

We offer a five-fold experience, not only by providing an internationally-focused blended learning classroom experience with assigned global buddies, but also by hosting transformational workshops, excursions such as discovering Singapore through a race, an opportunity for a bird's eye view of Singapore at the Marina Bay Sands Sky Park and industry visits - all activities to develop the global skills of each participant at the heart of one of the most dynamic cities in the world!

| | Partner Fee (20% Waiver) | Non-SIM Partner Fee |
|---|---|---|
| **Programme Fees*** | SGD 1,658 | SGD 2,073 |
| **Accommodation Fees** (Subject to change) | SGD 945 | SGD 945 |

## Why Singapore Institute of Management

With a history older than the Republic of Singapore itself, SIM has a rich heritage due to not only our role in the development of Singapore and the surrounding region but also our role as the recipient of many partnerships and awards from around the world.



Legacy older than the Republic of Singapore



Over 158,000 alumni and 18,000 students (20% are international students)




Singapore constantly been ranked the best country to live and work in.

# How to Apply

Kindly follow the steps below to apply for the 2019 SIM International Summer Programme.

## 1 Register Your Interest

at these links.
(English) *http://bit.ly/isp_july_eng*
(Korean) *http://bit.ly/isp_july_kor*

**Application Deadline: 31st May 2019**

## 2

SIM Office of Global Learning will get back to you **within 2-3 business days**

## 3 Email Application Documents

to SIM Office of Global Learning.

- ☑ Copy of passport (ID page)
  *Passport must be valid and display the full photo ID page with a clear facial picture of the applicant*
- ☑ Copy of transcript
- ☑ Confirmation of student's personal details
  *(Email address, residential address, major, full name, contact details etc.)*
- ☑ A certificate of insurance *(Proof of insurance)*

## 4 Payment of Programme Fee to SIM

## 5 Arrange for Dormitory *(Dormitory is optional.)*

If you wish to apply for a place in a dormitory, you should write to SIM Office of Global Learning before purchasing your flight ticket.

Please note that:

- Dormitory placements are given on a *first-come, first-served basis*.
- Accommodation at the dormitory is optional (you may arrange for your own accommodation).
- You should pre-book your accommodation prior to your arrival in Singapore.

## 6 Purchase Flight Ticket

## 7 Fly to SIM!



**Enquiry: Mary Yuh, Programme Manager**
**maryyuh@sim.edu.sg**

# Why is ISP@SIM *Awesome*?

## Programme

### PERSONAL DEVELOPMENT WORKSHOPS



To bolster the international learning and experience gained during various programme activities, we hold a range of Personal Development & Cultural Workshops to strengthen the global competence - the global-ready Attitudes, Knowledge, Skills, and Experiences - of each participant through hands-on opportunities such as a drumming workshop, learning business through a sports simulation and a Singaporean food culture & dining etiquette workshop.



### EXTRACURRICULAR EXCURSIONS



Outside the classroom, participants will embark on various Academic and Extracurricular Excursions. These excursions will fill up weekday evenings after daily classes and project sessions, and will include themed visits to show the development of Singapore, and industry visits to regional juggernauts.



### LOCAL STUDENT "BUDDY" GUIDE



Participants will also be paired with a Local Student "Buddy" Guide, who will not only accompany them to academic and cultural events during the week, but also bring them to various highlights of the Singaporean society each weekend in order to experience the true Singapore through the eyes of a local.





# Why is ISP@SIM *Awesome*?

At ISP@SIM, we grow together to conquer the world of opportunities out there! Right here in the sunny island of Singapore, have fun meeting and learning with local buddies and new pals from around the globe. Discover so much more about yourself and interacting successfully with diverse cultures and perspectives around you. Pick up skills to navigate the digital world and improve your personal effectiveness in your professional and personal lives. Increase confidence in your strengths and develop strategies to continue to improve yourself beyond this summer of a lifetime. At ISP@SIM, we believe in that global learning starts with you, and we're in this together!

## Orientation & Introduction of Buddies from the SIM Global Learning Ambassadors

Meet your newest buddies, friendly SIM student volunteers, for this Singapore adventure! Develop your impromptu speaking skills and confidence as you learn to make self-introductions in English to the awesome team behind ISP@SIM and your SIM buddies. Get to know a little about the culture of Singapore and the dos and don'ts of being around SIM. With some general housekeeping directions, you'll be all ready to explore Singapore, and get to know yourself and your buddies better!

## Industry Interface Projects

What is better than just learning in and out of the classroom? Prove your business acumen as an individual and as a team through the Industry Interface Projects! Develop business strategies and recommendations with the support of a project advisor. Be heard and given feedback by senior management of companies and organizations sponsoring these stimulating projects. You have learnt so much through ISP @ SIM, and this is your chance to demonstrate it and develop your portfolio!

## Marina Bay Sands

As you warm up to your buddies, what's better than having a relaxing afternoon out together? Gaze upon the amazing panorama of Singapore's internationally renowned skyline and the beautiful Marina Barrage, Singapore's first reservoir in the heart of the city. Put aside whatever is on your mind and celebrate this very moment at 57 floors above with the ISP@SIM crew! Take magnificent selfies and #squadgoals photos in Ce La Vi, featured in the movie, "Crazy Rich Asians". Yes, we will be chilling out together in one of Asia's most celebrated skybars, also conveniently located right next to the world-famous infinity pool. You can be so sure that your friends will be so envious of you, and wish they were here in Singapore with you right now!

# Why is ISP@SIM *Awesome*?

## Choose Your Own Adventure: Singapore!

Do you have a list of "must do" in Singapore? Are you all set on hunting down specific food and the legendary "king of fruits", the durian? Want to take classic and funny photos with the different Merlions in Singapore? Fear not! Your local buddies have your back. As a team, create your Singapore adventure, and achieve it together by the time you embark from Changi Airport with so many new memories! (WARNING: You may have so much fun with your buddies that you may leave Singapore crying from already starting to miss them, like so many ISP@SIM participants before you!)

## Company Visits

Develop your business insights as you understand Singapore's compelling proposition as a regional and international hub for business. As the second-ranked economy for doing business in the world, Singapore is a wonderful destination for students seeking to understand a leading case study for international business and management. Interact and network with staff as you learn more about how the business environment is great for companies and individuals seeking international working environments.

## Global Business Speaks English – Networking Dinner

Grow your international network! An exclusive opportunity for programme participants, this networking dinner is a night to be remembered. Get this chance to meet and learn from East Asian alumni who have been successful in working and living in Singapore. Ask all the questions you may have in your mind about living abroad, how to find jobs overseas… even possibly on coping with the demands of intercultural romance and managing long-distance family relations across the globe!

## Global Communication Through Drums

Do… you… feel… the… beat…? You're all set to experience an exhilarating team building session through drumming! Be wowed by what it takes to be in perfect harmony beating to the rhythm of leadership and teamwork. Appreciate turn-taking, the gift of silence in appropriate intervals, and exercise your creativity to drum up a new jam of memories together!



# Why is ISP@SIM *Awesome*?

## Sports Simulation – When Sports Meets Business

So you think you can win? What about winning and managing as a team? Be ready to conquer your preconceptions of what it takes to win as a team, of sportsmanship and friendly competition! Whether you enjoy the adrenaline when scoring for the team, or prefer to analyse the performance of various players and determine the recruitment preferences, or conduct media and commentary coverage, there is a role for everyone. Bring your game on!

## Weekend with SIM Global Learning Society Ambassadors (GLSAs)

There certainly are so many avenues to discover yourself through this programme planned out just for you, but it just gets better. Remember, your local buddies got your back? Discover more of Singapore together apart from "Choose Your Own Adventure", as you get to choose and participate in exciting weekend plans together with the GLSAs! Experience Singapore as young adults having fun on a weekend. Now, what are you waiting for?




## Singapore Food Culture & Dining Etiquette

Do you know that it is good manners to eat with your hands for some cuisines in Singapore? Not to worry about being awkward, let us show you how to be polite in Singapore when enjoying different cuisines! Let your mouth water with the eye-opening variety of food in Singapore. Learn about culture and dining etiquette as you train your soft skills in being an internationally-ready global citizen, right in Singapore, where the world meets.

## Graduation Ceremony

They say, all good things must come to an end, but why let it just end on a dull note? Nominate your class representatives to give that old school graduation speech on behalf of the graduating class! Dress for that moment and pose for the camera with that brilliant smile of yours – you have graduated! Exchange last messages, sign off on each other's sports simulation team shirts and take more photographs and videos than needed. Keep these memories close to your heart, and let the world know how much you loved ISP @ SIM on social media! A surprise performance awaits you too!

# Track 1
# Global Learning Experience (GLEE)
## Eligibility Criteria

| Category 1<br>General (For those who do not have TOEIC score) | Category 2<br>TOEIC score ***OR*** Korean College Scholastic Ability Test (CSAT) score | |
|---|---|---|
| **Advanced English** required.<br>☑ Do you understand academic lectures conducted in English?<br>☑ Are you able to give a presentation in English?<br>☑ Are you comfortable with class discussions in English?<br><br>**Join Track 1 if you qualify in the above!**<br><br>*This programme will enable you to understand and apply the academic concept of Global Competence and the attitudinal factors, skills and knowledge areas of Creative Intelligence, Social Intelligence, Emotional Intelligence and Digital Intelligence. Be Global Ready!* | TOEIC<br>Score Range of<br>**500-990** | Equivalent of Korean CSAT<br>(English score) of<br>**Band 4** |

# Track 1: Global Learning Experience (GLEE) Schedule • Duration: 3 weeks

| | 30th June • Sun | 1st July • Mon | 2nd July • Tue | 3rd July • Wed | 4th July • Thu | 5th July • Fri | 6th July • Sat |
|---|---|---|---|---|---|---|---|
| AM | ARRIVAL IN SINGAPORE (Dormitory Check-in) | **Welcome!** Orientation & Introduction to Buddies from SIM Global Learning Ambassadors | Making Sense of Global Competence | Making Sense of Global Competence | Understanding Social and Emotional Intelligence | Understanding Social and Emotional Intelligence | FREE & EASY |
| | | | Making Sense of Global Competence | Making Sense of Global Competence | Understanding Social and Emotional Intelligence | Understanding Social and Emotional Intelligence | |
| | | Neworking Buffet Lunch | LUNCH | | | | |
| | | **Personal Development 1** Choose Your Own Singapore Adventure! | **Personal Development 2** Marina Bay Sands | **Company Visit 1*** | **Company Visit 2*** | FREE TIME | |
| PM | | | | | | **Personal Development 3** Global Business Speaks English Networking Dinner | |
| | **7th July • Sun** | **8th July • Mon** | **9th July • Tue** | **10th July • Wed** | **11th July • Thu** | **12th July • Fri** | **13th July • Sat** |
| AM | FREE & EASY | An Exploration into Creative Intelligence | Getting Ahead with Digital Intelligence | Sustainable Development:The Singapore Story 1 | The Global LEarning Experience (GLEE) | Performance Evaluation & Graduation Ceremony Rehearsals | FREE & EASY |
| | | An Exploration into Creative Intelligence | Getting Ahead with Digital Intelligence | Sustainable Development:The Singapore Story 2 | | | |
| | | LUNCH | | | | **Personal Development 6** Singapore Food, Culture & Dining Etiquette | |
| PM | | An Exploration into Creative Intelligence | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 1) | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 2) | **Company Visit 3*** | **Graduation Ceremony** | |
| | | **Personal Development 4** Global Communication Through Drums | | | | | |
| | **14th July • Sun** | **15th July • Mon** | **16th July • Tue** | **17th July • Wed** | **18th July • Thu** | **19th July • Fri** | **20th July • Sat** |
| AM | FREE & EASY | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | DEPARTURE (Dormitory Check-Out) |
| | | LUNCH | | | | | |
| PM | | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | |

*Schedule maybe subjected to change. *Company Visits may include but are not limited to

Bloomberg • Facebook • Mastercard Headquarters • Microsoft Technology Centre

# Track 2
# Business English for Beginners (BEB)
## Eligibility Criteria

| Category 1<br>General (For those who do not have TOEIC score) | Category 2<br>TOEIC score ***OR*** Korean College Scholastic Ability Test (CSAT) score | |
|---|---|---|
| **Intermediate English** required.<br>☑ Are you able to hold a casual conversation in English?<br>☑ Are you seeking to develop your Business English skills?<br><br>**Join Track 2 if you are seeking to improve on using English for business!**<br><br>*This programme is especially recommended for graduating students seeking employment. Join us if you aspire to work in international companies and organisations requiring the use of the English language!* | TOEIC<br>Minimum Score of<br>**350+** | Equivalent of Korean CSAT<br>(English score) of<br>**Band 5** |

## Track 2: Business English for Beginners (BEB) Schedule• Duration: 3 weeks

| | 30th June • Sun | 1st July • Mon | 2nd July • Tue | 3rd July • Wed | 4th July • Thu | 5th July • Fri | 6th July • Sat |
|---|---|---|---|---|---|---|---|
| AM | ARRIVAL IN SINGAPORE (Dormitory Check-in) | **Welcome!** Orientation & Introduction to Buddies from SIM Global Learning Ambassadors | Business English for Beginners | Business English for Beginners | Business English for Beginners | Business English for Beginners | FREE & EASY |
| | | | Business English for Beginners | Business English for Beginners | Business English for Beginners | Business English for Beginners | |
| | | Neworking Buffet Lunch | LUNCH | | | | |
| | | **Personal Development 1** Choose Your Own Singapore Adventure! | **Personal Development 2** Marina Bay Sands | **Company Visit 1*** | **Company Visit 2*** | FREE TIME | |
| PM | | | | | | **Personal Development 3** Global Business Speaks English Networking Dinner | |
| | **7th July • Sun** | **8th July • Mon** | **9th July • Tue** | **10th July • Wed** | **11th July • Thu** | **12th July • Fri** | **13th July • Sat** |
| AM | FREE & EASY | Business English for Beginners | Business English for Beginners | Business English for Beginners | Business English for Beginners | Performance Evaluation & Graduation Ceremony Rehearsals | FREE & EASY |
| | | Business English for Beginners | Business English for Beginners | Business English for Beginners | Business English for Beginners | | |
| | | LUNCH | | | | **Personal Development 6** Singapore Food, Culture & Dining Etiquette | |
| PM | | Business English for Beginners | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 1) | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 2) | **Company Visit 3*** | **Graduation Ceremony** | |
| | | **Personal Development 4** Global Communication Through Drums | | | | | |
| | **14th July • Sun** | **15th July • Mon** | **16th July • Tue** | **17th July • Wed** | **18th July • Thu** | **19th July • Fri** | **20th July • Sat** |
| AM | FREE & EASY | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | DEPARTURE (Dormitory Check-Out) |
| | | LUNCH | | | | | |
| PM | | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | |

*Schedule maybe subjected to change. *Company Visits may include but are not limited to

Resort World Sentosa • Scoot • SATS • Public Utilities Board (PUB)

Track 2

# Track 3
# English Immersion Programme (EIP)
## Eligibility Criteria

| Category 1<br>General (For those who do not have TOEIC score) | Category 1<br>TOEIC score ***OR*** Korean College Scholastic Ability Test (CSAT) score | |
|---|---|---|
| **Introductory English** required.<br>☑ Can you introduce yourself in English?<br>☑ Are you able to order food in English?<br><br>**Join Track 3 if you have basic English survival skills!**<br><br>*Explore what it means to be global in the world-class city of Singapore. Have fun learning through practice English with new friends!* | TOEIC<br>Score Range of<br>**250+** | Equivalent of Korean CSAT<br>(English score) of<br>**Band 7** |

## Track 3: English Immersion Programme (EIP) Schedule • Duration: 3 weeks

| | 30th June • Sun | 1st July • Mon | 2nd July • Tue | 3rd July • Wed | 4th July • Thu | 5th July • Fri | 6th July • Sat |
|---|---|---|---|---|---|---|---|
| AM | ARRIVAL IN SINGAPORE (Dormitory Check-in) | **Welcome!** Orientation & Introduction to Buddies from SIM Global Learning Ambassadors | English Immersion Class | English Immersion Class | English Immersion Class | English Immersion Class | FREE & EASY |
| | | | English Immersion Class | English Immersion Class | English Immersion Class | English Immersion Class | |
| | | Neworking Buffet Lunch | LUNCH | | | | |
| PM | | **Personal Development 1** Choose Your Own Singapore Adventure! | **Personal Development 2** Marina Bay Sands | **Company Visit 1*** | **Company Visit 2*** | FREE TIME | |
| | | | | | | **Personal Development 3** Global Business Speaks English Networking Dinner | |

| | 7th July • Sun | 8th July • Mon | 9th July • Tue | 10th July • Wed | 11th July • Thu | 12th July • Fri | 13th July • Sat |
|---|---|---|---|---|---|---|---|
| AM | FREE & EASY | English Immersion Class | English Immersion Class | English Immersion Class | English Immersion Class | Performance Evaluation & Graduation Ceremony Rehearsals | FREE & EASY |
| | | English Immersion Class | English Immersion Class | English Immersion Class | English Immersion Class | | |
| | | LUNCH | | | | **Personal Development 6** Singapore Food, Culture & Dining Etiquette | |
| PM | | English Immersion Class | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 1) | **Personal Development 5** SPORTS SIMULATION When Sports Meets Business (Part 2) | **Company Visit 3*** | **Graduation Ceremony** | |
| | | **Personal Development 4** Global Communication Through Drums | | | | | |

| | 14th July • Sun | 15th July • Mon | 16th July • Tue | 17th July • Wed | 18th July • Thu | 19th July • Fri | 20th July • Sat |
|---|---|---|---|---|---|---|---|
| AM | FREE & EASY | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | DEPARTURE (Dormitory Check-Out) |
| | | LUNCH | | | | | |
| PM | | **Company Projects** Orientation | **Company Projects** Working on Projects | **Company Projects** Mid-Review | **Company Projects** Working on Projects | **Company Projects** Final Presentation | |

*Schedule maybe subjected to change. *Company Visits may include but are not limited to

Asia Pacific Breweries Singapore • Purnama • Paris Baguette • Hello Flowers *(Flower Arrangement Workshop)* • Personalised Love *(Leather Crafting Workshop)*

# What will you Develop?

## The **G**lobal **LE**arning **E**xperience (**GLEE**)

With a combination of interactive sessions, guest speakers and live company projects, learners will be instructed in English on a range of topics to develop the following skills:



### GLOBAL COMPETENCE

Global Awareness
Adaptability
Intercultural Competence
Global Knowledge
Responsibility



### CREATIVE INTELLIGENCE

Futuristic Thinking
Improvisation
Inquisitiveness
Think Outside the Box
Solution Focus



### SOCIAL INTELLIGENCE

Active Listening
Communication Skills
Impromptu Speaking
Leadership
Open-Mindedness
Respectfulness
Teamwork



### EMOTIONAL INTELLIGENCE

Critical Thinking
Decision-Making
Emotional Empathy
Rational Empathy
Self-Awareness



### DIGITAL INTELLIGENCE

Digital Communication
Digital Entrepreneurship
Media Literacy
Online Research Skills

# Global Learning Developmental Framework

## GLOBAL COMPETENCE

Global Competence enables an individual to succeed in a global context through adaptability, open-mindedness and intercultural competence while increasing awareness and respect towards others, the environment and oneself, your soft skills in being an internationally-ready global citizen, right in Singapore, where the world meets.

### Global Awareness

This dimension measures your consciousness of the world as a whole. It also addresses your conceptual understanding, or applicable knowledge, of global and cultural customs and perspectives (Adapted from Hunter, 2008; DKG, 2011: p. 102).

### Adaptability

This dimension measures your ability to quickly grasp change and adjust behaviors to optimize individual and team outcomes, demonstrating flexibility as circumstances or the environment varies.

### Intercultural Competence

This dimension measures your ability to interact effectively and appropriately in intercultural situations, based on attitudes and behaviors, intercultural knowledge, skills and depth of situational or cultural reflection (Adapted from Deardorff, 2004: p. 144).

### Global Knowledge

This dimension measures your general knowledge of the world that includes both book and real-world knowledge. Subject areas include but are not limited to: culture, politics, economics, geography, history, religion, science and sports.

### Responsibility

This dimension measures the extent to which you seek to understand the situations and needs of those near and far, and strive to contribute to something outside of your or your own surroundings.





## CREATIVE INTELLIGENCE

This dimension measures your ability to embrace ambiguity and complexity, through navigating the unknown and engaging with the status quo to come up with novel problem-solving approaches.

### Futuristic Thinking

This dimension measures your ability to anticipate future trends accurately by extrapolating existing trends and facts, and filling the gaps by innovative thinking (Adapted from ACCA, 2016).

### Improvisation

This dimension measures your ability to understand new or unplanned changes and create and implement a new or an unplanned solution, through being highly focused and present in the moment to pick cues out, working with the known parameters to react and adapt very quickly to achieve the most strategic outcome (Adapted from MIT, 2010, 2016).

### Inquisitiveness

This dimension measures your pursuit of understanding ideas, values, norms, and behaviors that are different to what you are used to. Similar to curiosity, it also addresses your capacity and tendency to take advantage of learning opportunities (Adapted from Bird, 2008: p. 74).

### Think Outside the Box

This dimension measures your ability to go beyond the frames of thought defined explicitly or implicitly by the given situation or social convention, to explore new frontiers of possibilities.

### Solution Focus

This dimension measures your future-focused, goal-directed and strengths-based approach to deploying different perspectives to evaluate specific situations, with an emphasis on resilience and identifying resources which can be utilized to pursue goals and enact purposeful positive change (Adapted from Trepper, Dolan, McCollum, & Nelson, 2006; Proudlock & Wellman, 2011; Lam & Yuen, 2008; Corcoran & Pillai, 2007; Grant, 2011; 2012).





## SOCIAL INTELLIGENCE

This dimension measures your ability to master interpersonal relationships and establish rapport, through experience with people and learning from diverse scenarios and social settings (Adapted from Riggio, 2014).

### Active Listening

This dimension measures your ability to fully concentrate with all senses on what is being communicated verbally and non-verbally, through a mindful process of receiving information from the individual or group attempting to converse, attempting to understand, echo, respond and remember the information conveyed.

### Communication Skills

This dimension measures your ability to convey or share ideas and feelings effectively and efficiently.

### Impromptu Speaking

This dimension measures your ability to deliver a speech of usually five to eight minutes, with a characteristically short preparation time or none at all.

### Leadership

This dimension measures your ability to lead a group of people or organization.



### Open-Mindedness

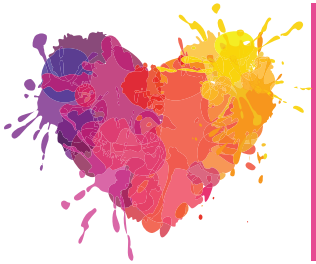
This dimension measures your unprejudiced approach to people from other cultures. It means being critically receptive to alternative possibilities, being willing to think again despite having formed an opinion, and sincerely trying to avoid those conditions and offset those factors which constrain and distort our reflections (Adapted from Hare, 2006).

### Respectfulness

This dimension measures your ability to be flexible with and respectful of cultural differences to the point that you are able to truly understand them, even though you may disagree, and be able to overcome your own prejudice in order to communicate effectively and smoothly. It also addresses how you value social harmony and cooperation.

### Teamwork

This dimension measures your ability to work with and within a group of people, utilizing skill sets such as cooperation, identifying and contributing individual skills to the team endeavor, providing constructive feedback and engaging in dialogue, overcoming any personal conflict between individuals.



## EMOTIONAL INTELLIGENCE

This dimension measures your ability to be aware of, control, and express one's emotions through intrapersonal mastery, and to be similarly aware of expressed emotions and introspection of others.

### Critical Thinking

This dimension measures your ability to perform objective analysis, assessment, reconstruction and evaluation of an issue to form a judgment, no matter how familiar one might be with any subject, content, or problem. This dimension includes the ability to differentiate fact from opinion, as well as to identify provenance, points of view, bias and subjectivity in information sources.

### Decision-Making

This dimension measures your goal-directed ability to evaluate the array of options available in a situation, considering the nuanced impact of different choices on present and future scenarios, bearing in mind and prioritizing given constraints and or parameters, and embarking on the course of action which is strategic and purposeful to the goals to be achieved, optimizing outcomes for intended individual(s) and group(s) of people.

### Emotional Empathy

This dimension measures your ability to share the same sensations and feelings of another person, which enables an individual to build emotional connections with others (Adapted from Bariso, 2018).

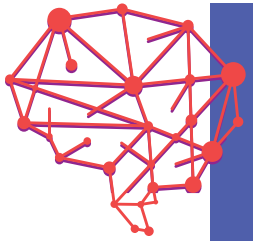
### Rational Empathy

This dimension measures your ability to perceive and understand the emotions of another accurately, through developing more holistic and accurate knowledge about the contents of another person's mind, including identifying how the person feels (Adapted from Hodges and Myers, 2007).

### Self-Awareness

This dimension measures your ability to maintain personal beliefs and values regardless of the situation. Having strong self-awareness involves being aware of one's own values, beliefs and perspectives, and being able to maintain one's personal integrity while being open to cultural differences without feeling threatened. This person is aware of personal strengths and weaknesses, while having a keen understanding of his/her own culture, history and social norms (Adapted from Bird, 2008: p. 75).





## DIGITAL INTELLIGENCE

This dimension measures your ability to navigate the digital world through establishing digital identities of individuals (including yourself), groups and entities and objectively evaluate digital information and media sources. Through mastery of key digital competencies, an individual is enabled by this dimension to confidently engage in productive use, creation and management of technology to achieve and improve individual and societal dignity, prosperity, and well-being (Adapted from DQ Institute, 2018).

### Digital Communication

This dimension measures your ability to communicate across digital and media mediums, to effectively and efficiently juggle digital communication venues, reaching and delivering information and intended messages to targeted audiences across communication channels and platforms. This includes being able to achieve traditional communication aspects, such as customer orientation, timely interaction and touchpoints, improving follow-up and multi-stakeholder perceptions and engagement, through digital means, increasing the achievement of the aims of communication (Adapted from Rush, 2018).



### Digital Entrepreneurship

This dimension measures your ability to embrace new ventures and the transformation of existing business by creating and using novel digital technologies, with a strong focus on business operations improvement, invention of new business models, sharpening business intelligence, and multi-stakeholder engagement through digital channels (Adapted from European Commission, 2014).

### Media Literacy

This dimension measures your ability to access, analyze, evaluate, create and act upon messages across variety of forms, which may range from traditional mediums to new media formats which emerge with new technologies and communications channels. This dimension enables identification, critical understanding and engagement with the interdisciplinary decoding and validity of messages, understanding the role of media in society, through a process of inquiry and self-expression in this increasingly dynamic and complex electronic and physical global environment (Adapted from NAMLE, 2015; Donohue & Kelly, 2016).

### Online Research Skills

This dimension measures your ability to create, critically evaluate and refine research questions and hypotheses, organize research methods, and use social networks and information tools to gather and share information on the Internet in an agile and iterative process, while respecting the intellectual property rights of creators and producers. This dimension requires emotional resilience, advanced media literacy skills, digital communication, global competence and creative intelligence skill clusters to be able to contextualize search queries, evaluate information and information sources, to optimize the process of answering the research question (Adapted from Hudson, 2019; Dochartaigh, 2012).

# Live Company Consulting Projects




The live company consulting projects allow participants to gain first-hand exposure through an **Assess, Acquire and Apply (AAA)** framework to deliver *project-based learning (PBL)* and *work-based integrated learning (WIL)* digitally or on-campus. These projects are designed to put classroom learning into practice while allowing participants to familiarize themselves with the business environment of their chosen project, sharpen their business acumen and expand their business network.

**Assess**
Test your current skill levels for the project

**Acquire**
Crash course for solving real business problems

**Apply**
1 week of project-based learning to join the dots

# Programme Facilitators



**MR RODRIGO COURA**
Managing Director, Forship Asia

Graduate degree in Mechanical Engineering from Rio de Janeiro State University (UERJ), Diploma in Executive Directorship from Singapore Management University (SMU), Member of the Singapore Institute of Directors (SID) and the Latin American Chamber of Commerce (LatAmCham). Over the last 10 years, Coura has provided engineering, project management and technical consulting to Owners, Banks and Shipbuilders. He has played significant roles in the design, construction, installation and operation phases of complex industrial facilities as part of major engineering projects both in Southeast Asia and South America.



**MR EDMUND LAU**
Managing Director, Royal Edmundson International Enterprise

Mr. Edmund Lau brings with him more than 20 years of working experience with MNEs and SMEs spanning variety of education and marketing management roles cutting across industrial/DIY/automotive/machinery tools, home appliances, environmental friendly products, education and consultancy within Asia Pacific and Middle East hemispheres. His life career objective is to make a difference in environmental protection, carbon reduction and sustainable development as demonstrated in his business nature and academic pursuits. He believes every student must contribute to strengthening the community, economy and society.



**DR MICHAEL CHANG**
Head, Global Learning, Singapore Institute of Management

With a deep belief in the transformative power of global education to contribute to better cooperation on a global scale, Dr Michael Chang has dedicated his professional life to engaging people in the development of core 21st century skills. His specialisation has been in the areas of resolving cultural adaptation or relocation issues and developing international workplace competencies for adults, and developing and augmenting academic and social performance for students. His main research topics are in attitude and belief change, the role of technology in the development of global competence, intercultural communication and social influence. Dr Chang is an Associate Certified Coach (ACC), member of the International Coach Federation (ICF), a licensed (ITANLP) Neuro-Linguistic Programming (NLP) coach, and has lived and worked in a number of countries including China, Japan, the United States and Singapore. He currently heads the Global Learning at the Singapore Institute of Management (SIM).

# Snapshot of 2017

**97%**

**for DEVELOPMENT OF GLOBAL COMPETENCY**

Overall, students who participated in this ISP@SIM programme were satisfied and felt that it has helped them in developing their global competency.

**100%**

of the students felt that the **COMPANY VISITS** have provided them an insight on how various companies operate and was able to interact and network with working professionals across diverse industries and companies.

**5 out of 5**

**for LOCAL STUDENTS "BUDDY" GUIDES**

They were glad to have our SIM student leaders as their buddies as they not only guided them throughout the whole ISP@SIM journey but also made unforgettable memories and life-long friendship.

**4.6/5**

**for CULTURAL ACTIVITIES**

Students felt that the cultural activities that they have attended were what they were looking for as they were able to develop their cultural knowledge.

**4.6/5**

**for ACADEMIC COURSES**

Students found that the academic courses were helpful in terms of understanding global competencies.



# Take Their *Word* For It

It was 2016 when a cohort of my new students first participated in a Global Learning programme at SIM. Participating in the programme for three summers in a row, I can now attest with more confidence that this is one of the greatest destinations for short-term study abroad programmes. My students really like the learning experience of lectures and activities on global competence. Many of them have shared with me that they never had lectures like this in Japan. For many Japanese college students, global competence is something they have "heard" but rarely "learned" in school. Therefore, it was indeed an eye-opening learning experience for them. Therefore, it was indeed an eye-opening learning experience for them. One of my educational beliefs is that even short-term learning experience can broaden students' worldview when it stimulates their interest in a meaningful way. The international programme at SIM Global Education provides exactly such a learning experience.

*Professor K.H.*
Associate Professor, Faculty of Business Administration, Japan



*Prof K. H. (right-most) with fellow his students*

## Take Their *Word* For It

If you have the desire to learn and expand your knowledge of self, and other cultures, enhance your global competence, and meet lifelong friends, make plans to spend your time at Global Learning Programme at SIM.

*J. Wright*
Student, Drew University,
United States



*(Right) J. Wright presenting his findings in the lecture*



*D. Santos (circled) with fellow ISP@SIM participants*

The programme really helped me in many aspects, especially in understanding global competence and preparing ourselves for the global workplace. I learned that before I enter this programme, I really lack motivation especially in my studies of my major. This programme made me realised that motivation is an essential part in order to be successful and be able to achieve your goal.

*D. Santos*
Student, De La Salle University,
Phillippines

## Take Their *Word* For It

From the courses and events to the Global Learning Ambassadors (SIM Buddies)... everything about the programme was amazing! I had no idea that you can develop such deep connections with people over such a short period of time. Some of us cried at the airport during send off. I did not expect that. This programme has completed my education.

*J H. Seo*
Student, Kyung Hee University
South Korea



*J. H. Seo (centre) having some fun with fellow friends*

# Study, Rest & Re-Energize in A Garden Oasis

## A Glimpse of Life in the Dormitory











# ISP@SIM in Pictures













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*See You in Singapore!*